



PARK CAPITAL PROJECTS PLANNING & PUBLIC ENGAGEMENT OVERVIEW

PARKS & COMMUNITY SERVICES BOARD

MAY 14, 2019

CURRENT CAPITAL PROJECTS 2019-2020

- Aquatic Center Feasibility Study
- Newport Hills Neighborhood Park
- Bridle Trails Neighborhood Park
- Downtown Park NE Gateway Design
- Ashwood Park Master Plan Update

PRESENTATION OUTLINE

- Objectives
- Outreach techniques
- Factors influencing outreach
- The life of a Parks CIP project
- Past project examples
- Current Projects: estimated process & timeline
- Discussion



PUBLIC ENGAGEMENT OBJECTIVES:

- **Provide a forum for the community to freely express their aspirations and concerns;**
- **Create a process that is transparent & inclusive;**
- **Provide a range of opportunities to understand and be involved in developing and refining project alternatives;**
- **Encourage participation consistent with the targeted population by using a variety of outreach methods;**
- **Provide decision-makers a full understanding of the community's interests and concerns so they can make well-informed decisions;**

OUTREACH TECHNIQUES



City-hosted public meetings

On-site Postings

Community-organized meetings/events

Bellevue TV

Publications

Council & Park Board Meetings

Surveys

Citizen Advisory Committees

Social Media

Regulatory Requirements

Miscellaneous

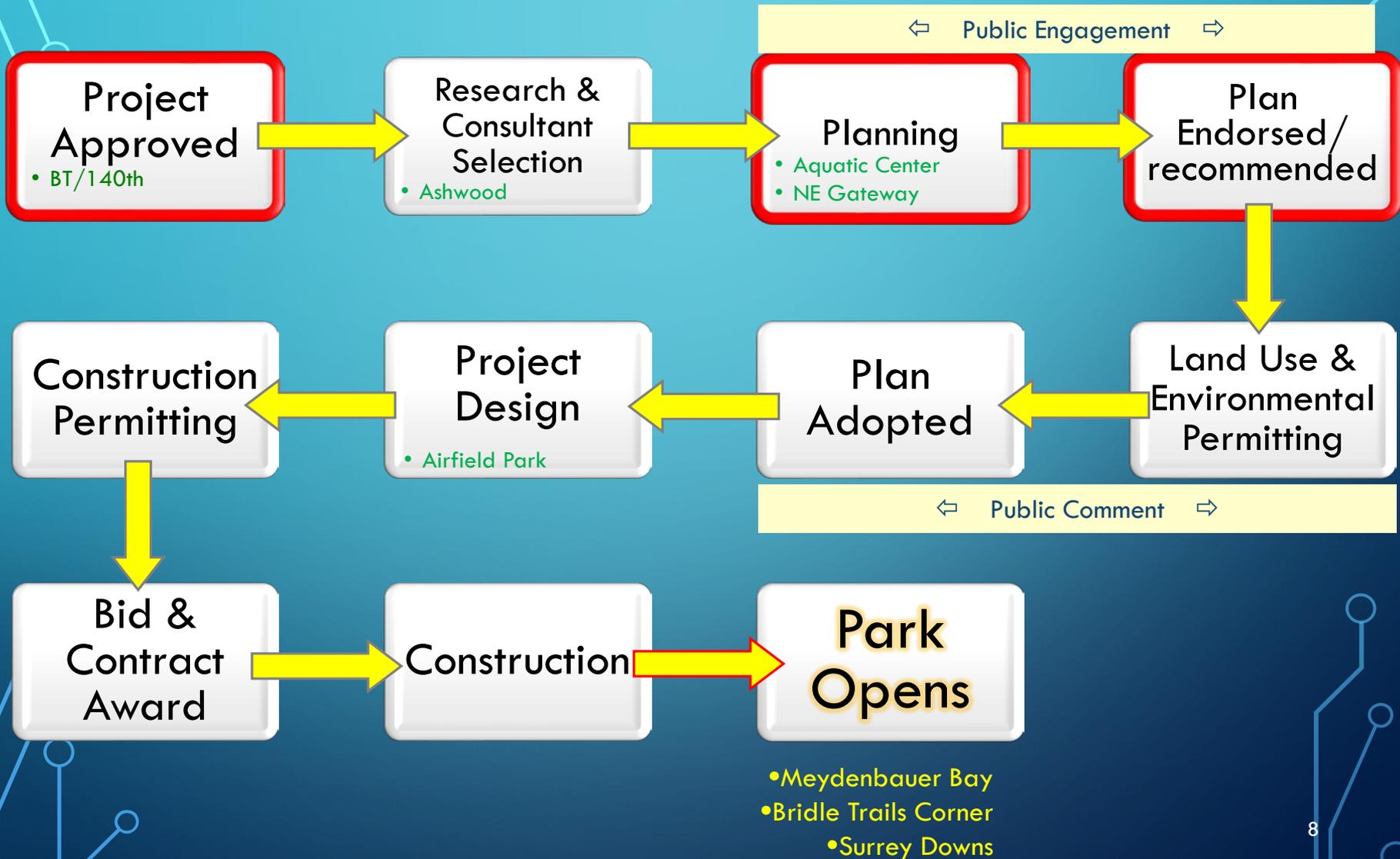




FACTORS INFLUENCING OUTREACH

- **Project type**
 - Study (Feasibility; Long-range plan)
 - Master plan, master plan update
 - Design & Construction
- **Project Scale & Scope (Service area)**
 - Neighborhood/Community/City-wide
- **Previous planning/outreach**
- **Level of interest/concern**
- **Partnership proposal**
- **Special use facility**

The Life of a Park CIP Project



PAST PROJECT EXAMPLES

REPLACE PLAYGROUND EQUIPMENT AT FOREST GLEN PARK

- **GENESIS:** Renovation Program
- **PUBLIC OUTREACH:** On-site project information to solicit feedback
- **BOARD ROLE:** None
- **DURATION:** 30 days



BRIDLE TRAILS CORNER PARK

- **GENESIS:** 2008 Park Levy: *“Neighborhood park development in Bridle Trails”*
- **PUBLIC OUTREACH**
 - Levy goals:
 - Worked with BTCC sub-committee to recommend BT levy goals
 - Newsletters, block parties, web pages, BTCC Board & Gen'l membership meetings
 - Park Board recommends priorities; Council supports recommendation
 - Development Plan
 - 3 Community mtgs (2,100/100)
 - Web survey: 66 comments
 - BTCC Meeting
 - 2 Park Board meetings
 - 2 City Council meetings
- **BOARD ROLE:** Review & endorse plan
- **DURATION:**
 - Levy Goals: 21 months
 - Development Plan: 9 months



SURREY DOWNS PARK MASTER PLAN & UPDATE

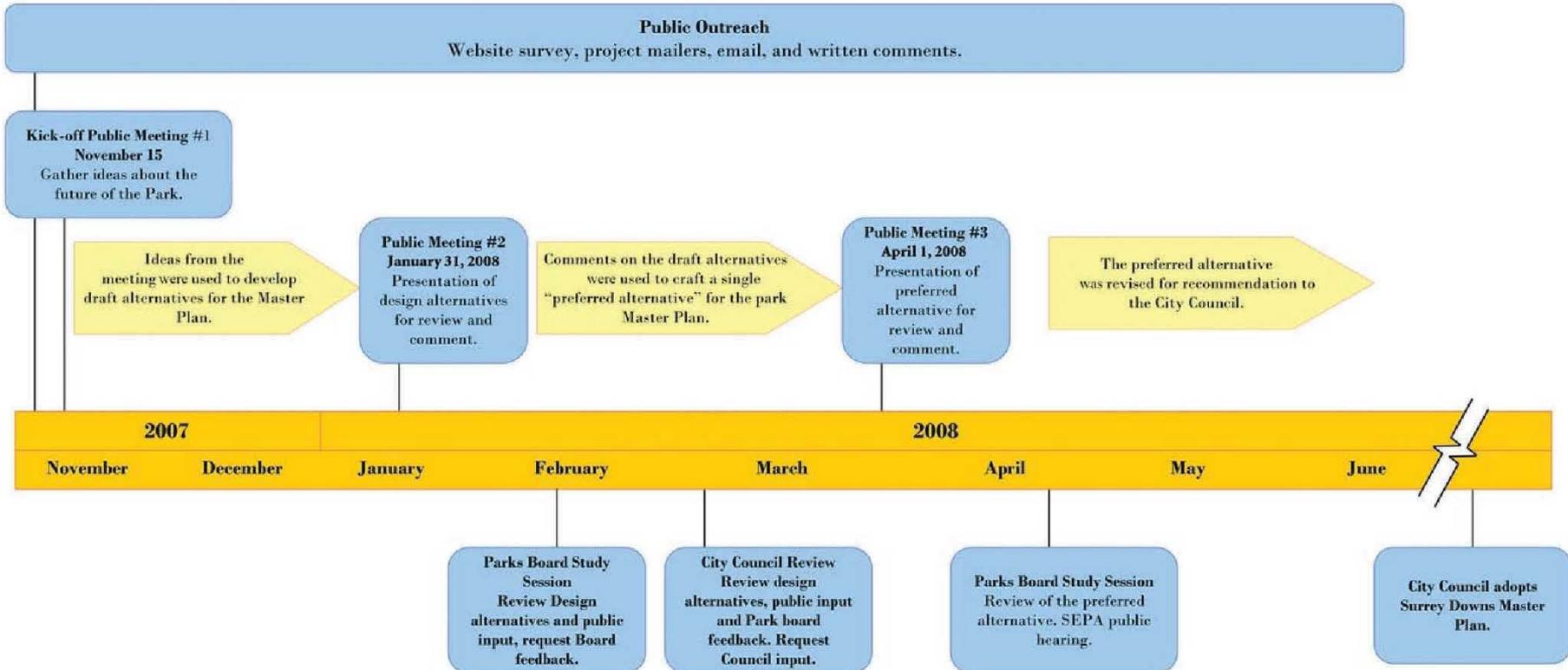
- **GENESIS:** 2008 Park Levy: “SD Community Park Development”
- **PUBLIC OUTREACH:**
 - Park Master Plan
 - 3 Workshops/Open Houses (4,000)
 - Website & web survey
 - 2 Park Board Study Sessions + recommendation
 - Council Study Session & adoption
 - ~300 participated
 - Master Plan Update
 - Neighborhood Picnic (kick-off)
 - 2 Public meetings/workshops (40 attended)
 - 4 SD PAC, 2 SD ELC, 3 joint mtgs
 - 2 Park Board Study Sessions + recommendation
 - Council Meeting to adopt
- **BOARD ROLE:** Review plan & recommend adoption
- **DURATION:**
 - Master Plan: 7 months
 - MP Update: 8 months



Surrey Downs Park Master Plan

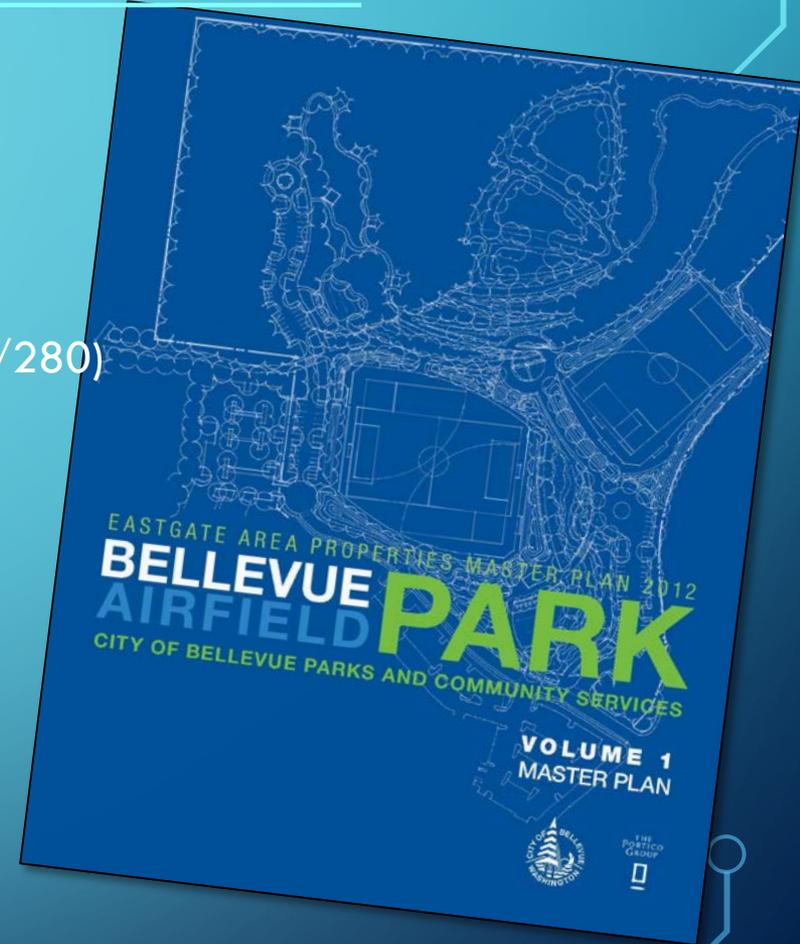
Project Timeline and Public Input Opportunities

November 2007 – June 2008



BELLEVUE AIRFIELD PARK MASTER PLAN

- **GENESIS:** 2008 Park Levy
- **PUBLIC OUTREACH** (evolved to include Robinswood Off-leash expansion plan)
 - 6 Community Meetings/Workshops (5,000/280)
 - 450 Website Subscribers
 - 700 Email & phone communications
 - 3 PB Study Sessions + recommendation
 - 5 Council Meetings
- **BOARD ROLE:** Review plan & recommend adoption & park name
- **DURATION:**
 - Airfield Park: 21 months
 - Robinswood Off-Leash: 10 months



MEYDENBAUER BAY PARK and LAND USE PLAN

- **GENESIS:** Adopted CIP Budget
- **PUBLIC OUTREACH**
 - 21 Citizen Steering Committee mtgs
 - 6 Workshops/Open Houses
 - 15 Council meetings
 - 10 Park Board meetings
 - 5 Planning Commission meetings
 - 4 Transportation Commission meetings
 - 2 SEPA - EIS Public Hearings
 - Online questionnaires, virtual tours, one-on-one Interviews, fair & festival booths, posters, grocery bag design
- **BOARD ROLE:** Review plan & recommend adoption
- **DURATION:** 3.5 years



FIELDHOUSE PROPOSAL

- **GENESIS:** Partner Proposal
- **INTRODUCE PROPOSAL:** Neighborhood picnic
- **COUNCIL DIRECTION:** Park Board to develop outreach process
- **BOARD ROLE:** Developed outreach process for CC approval
- **PARTNER WITHDRAWS PROPOSAL**

CURRENT PROJECTS

AQUATICS CENTER FEASIBILITY UPDATE

- **GENESIS:** Council authorization
- **PUBLIC OUTREACH (in-process):**
 - Work with advocacy group
 - Partner meetings
 - Stakeholder meetings
 - KC Aquatics Study participant
 - Community meeting
 - Park Board meeting
 - 3 Council Meetings
- **BOARD ROLE:** Review study and provide comment
- **EXPECTED DURATION:** 12 months



DOWNTOWN PARK NE GATEWAY

- **GENESIS:** Adopted CIP Budget: *“Design & Construct Gateway per Council Adopted Plans:”*
 - DTP Master Plan Update
 - Grand Connection Framework Plan
 - Arts & Cultural Plan
- **PUBLIC OUTREACH (in-process):**
 - 2 Park Board study sessions
 - Neighbor meetings
 - Joint PB/AC meeting
 - Council Meeting
- **BOARD ROLE:** Review plan & recommend endorsement
- **EXPECTED DURATION:** 15 months



NEWPORT HILLS NEIGHBORHOOD PARK PLAN

- **GENESIS:** Adopted CIP Budget
- **PUBLIC OUTREACH (planned):**
 - 3 Community meetings (3,100)
 - City & NH Websites
 - Next Door, Door Hangers, Flyers
 - 2 Park Board Study Sessions + recommendation
 - Council Meeting
- **BOARD ROLE:** Review & recommend plan endorsement & park name
- **EXPECTED DURATION:** 7 months



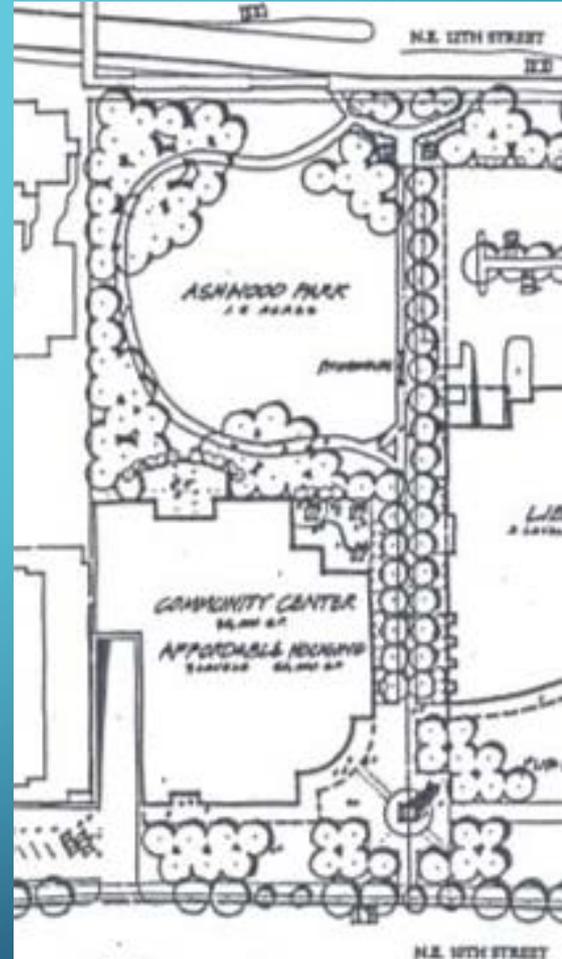
BRIDLE TRAILS/140th ST. PARK CONSTRUCTION

- **GENESIS:** Adopted CIP Budget
- **PUBLIC OUTREACH (planned)**
 - 2 BTCC meetings (updates & park naming)
 - City website and email updates
- **BOARD ROLE:** Review & recommend park name
- **EXPECTED DURATION:** 3 months

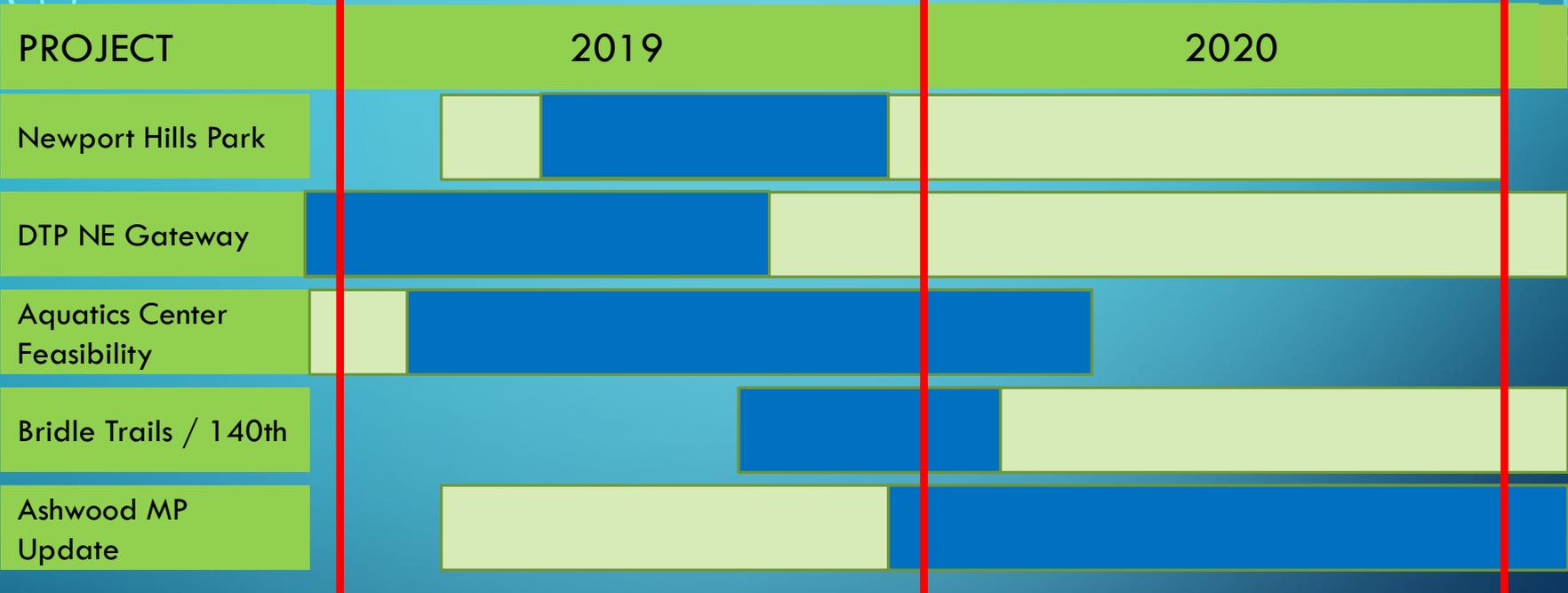


ASHWOOD PARK MASTER PLAN UPDATE

- **GENESIS:** Adopted CIP Budget
- **PUBLIC OUTREACH** (planned):
 - Multi-department outreach
 - 5 Community Meetings/Workshops
 - Stakeholder meetings
 - Informal neighbor meetings
 - City Publications (Nbhd News, IYC)
 - NextDoor
 - DT Business Focus Group
 - Project Website, web surveys
 - Email and phone communications
 - 3 PB Study Sessions + recommendation
 - 5 Council Meetings
- **BOARD ROLE:** Review plan and recommend adoption
- **EXPECTED DURATION:** 18 months



ESTIMATED PROJECT SEQUENCING



Discussion